



Photo Opportunity

For Immediate Release
April 18, 2013

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WHAT: The Big Readathon: *Bless Me, Ultima*

WHEN: Wednesday, April 24, from 11 a.m. to 5 p.m.

WHERE: Arte Amèricas Casa de Cultura
1630 Van Ness Avenue in downtown Fresno

DETAILS: Local media personalities and community leaders will participate in a continuous reading of *Bless Me, Ultima* by Rudolfo Anaya. Bentley, the Library's mascot, will also be in attendance to kick off the Library's 2013 Big Read season.

11:00	Kelley Worman Landano, Associate County Librarian
11:20	Linda Cano, Fresno Art Museum
11:40	Leigh Murray, Valley Public Radio
12:00	Blong Xiong, Fresno City Councilmember
12:20	Elva Rodriguez, Arte Amèricas
12:40	Corrin Hoggard, ABC 30
1:00	Graciela Moreno, ABC 30
1:20	Dolores Olmo-Rodriguez, Arte Amèricas
1:40	Clint, Olivier, Fresno City Councilmember
2:00	Carol Mills, Fresno Unified Schools
2:20	Jackie Ryle, Cultural Arts Rotary
2:40	Stefani Booroojian, KSEE 24
3:00	Larry Powell, Fresno County Office of Education
3:20	Jim Boren, Fresno Bee
3:40	John Esparza, Vida en el Valle
4:00	Eddie Varela, El Concilio
4:20	Juan Arambula, Fresno Unified Task Force
4:40	Frank Delgado, Arte Amèricas

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